

DOWNTOWN SALISBURY

A MAIN STREET ORIGINAL

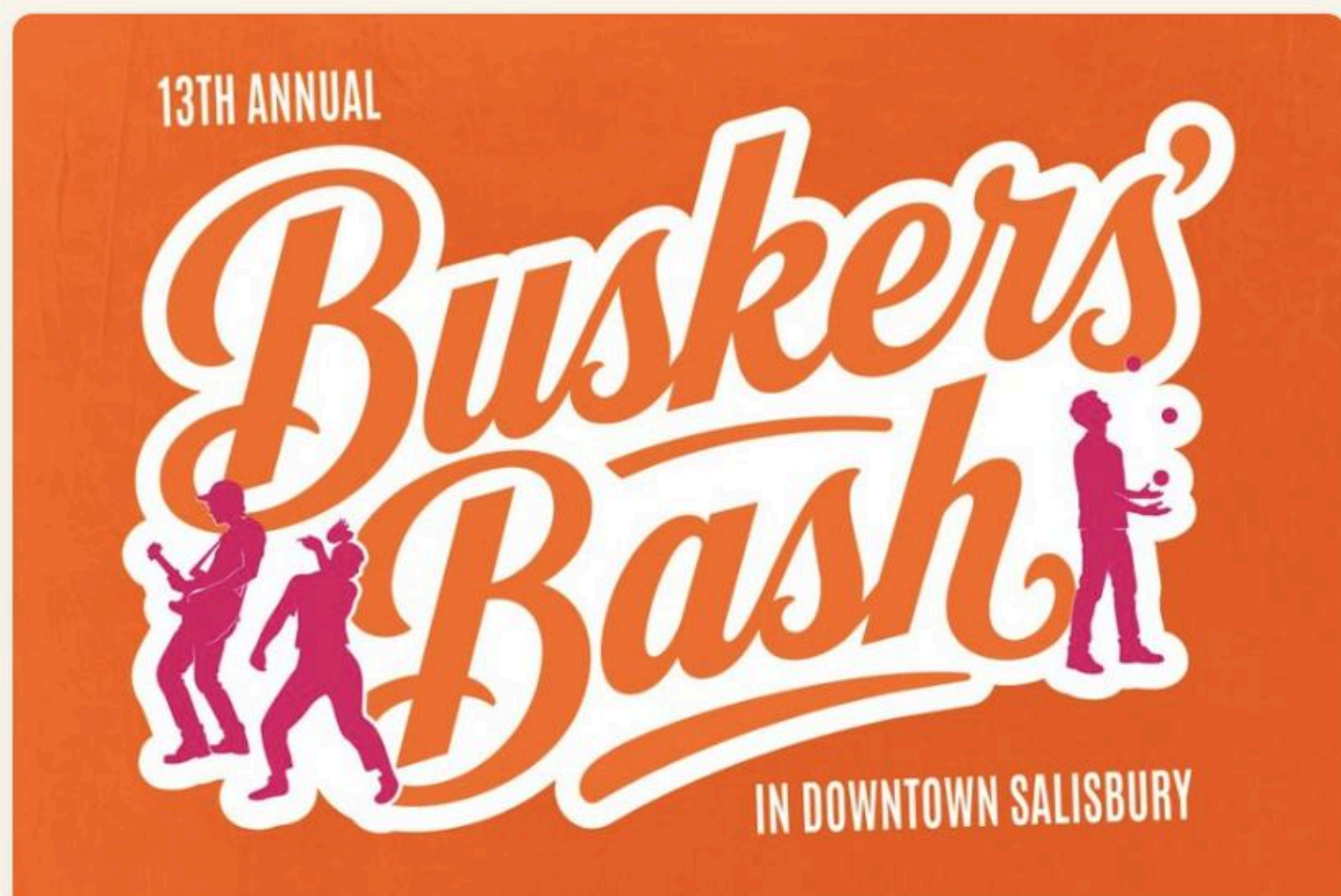
THE DOWNTOWN DOWNLOAD

Fall Is Here on Main Street

October 2026 Edition

Cooler nights, buzzing patios, and a calendar full of good reasons to come downtown. Here is everything you will not want to miss this month.

UPCOMING EVENTS



13th Annual Buskers' Bash

FRIDAY, OCTOBER 2

Street performers take over downtown for a night of music, magic, and surprises around every corner. Bring the whole family.

[See Details >](#)



Bell Tower BREWFEST

SATURDAY, OCTOBER 3 • 12-6 PM

Our fifth annual craft beer celebration returns to Bell Tower Green. Sample local brews and soak up our buzzing downtown.

[Get Tickets >](#)



Small Business Saturday

SATURDAY, NOVEMBER 28

Kick off the holidays downtown. Shop local, support independent businesses, and find gifts with real meaning.

[Plan Your Shopping >](#)

BUSINESS SPOTLIGHT

Mac Tabby Cat Café

This month we are shining a light on one of downtown's most beloved little gems. Sip a locally roasted coffee while you hang out with adoptable cats, then wander a few doors down to discover why Main Street keeps surprising people. Every visit supports a downtown small business and a good cause.

[Meet This Month's Feature](#)

WHAT'S NEW DOWNTOWN

The Empire Hotel Comes Back to Life

The historic Empire Hotel project is moving forward, another milestone in downtown's revitalization. Here is what it means for Main Street.

New Faces on Main Street

Two new boutiques and a bakery just opened their doors. Stop in, say hello, and welcome them to the neighborhood.

Downtown Dollars: The Perfect Local Gift

Give a gift that stays in Salisbury. Downtown Dollars can be spent at dozens of shops and restaurants all over Main Street.

Know Before You Go

PARKING

Free parking throughout downtown. Arrive early on event nights and follow posted time limits.

SOCIAL DISTRICT

Grab a drink from a participating spot and stroll. Look for the Social District markers along Main.

[PLAN YOUR VISIT](#)

DOWNTOWN SALISBURY



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